

First Edition – 14th to 16th April 2015

POST SHOW REPORT

The new Mediterranean security event

A successful first edition - winning over the market and visitors



AccessSecurity

THE INTERNATIONAL TRADE SHOW
FOR GLOBAL SECURITY SOLUTIONS

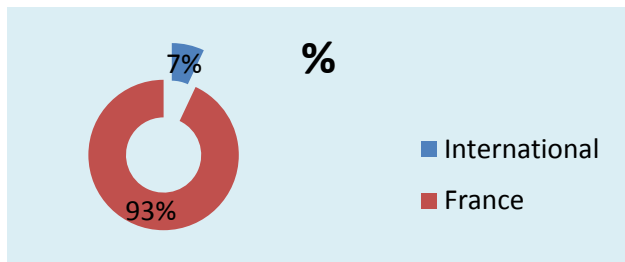
MARSEILLE, FRANCE ■ 29th - 31th March 2017

120	2 731	55
Exhibitors & Brands	Business Visitors	Partners

Visitors Origin

Breakdown by international location

France 93%, International 7% (Algeria, Spain, Morocco, Tunisia, etc...)

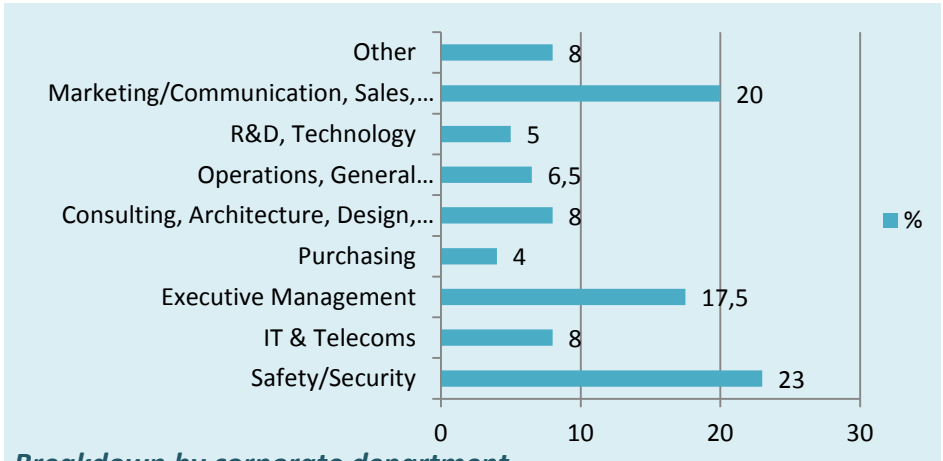


28% of the companies represented by visitors have over 500 employees

- > 30% of visitors attended the conference and workshops
 - > 80% said they achieved their aims in coming to the show
 - > 81% of exhibitors were satisfied with the quality of visitors
 - > 75% of exhibitors said they achieved their aims for the trade show
 - > 87% of those who attended would like to come back next time
- SAFIM survey

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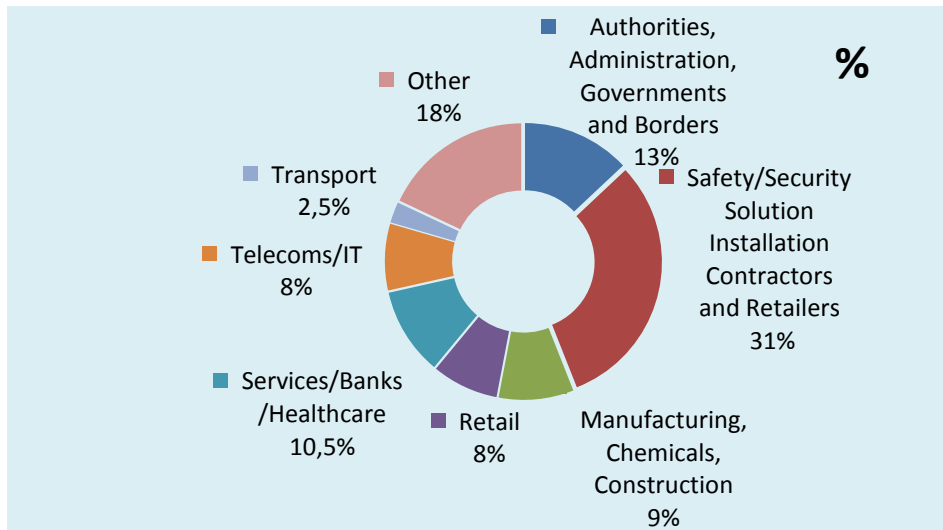
[Watch the video](#) [View the photo gallery](#)



Breakdown by corporate department

Half of this select audience were key decision-makers

(CEOs, managing directors, safety / security managers, CIOs, managers, etc.).



Breakdown by activity

1/3 of visitors were safety/security solution installation contractors and retailers.

The trade show was a particular success with the public sector.